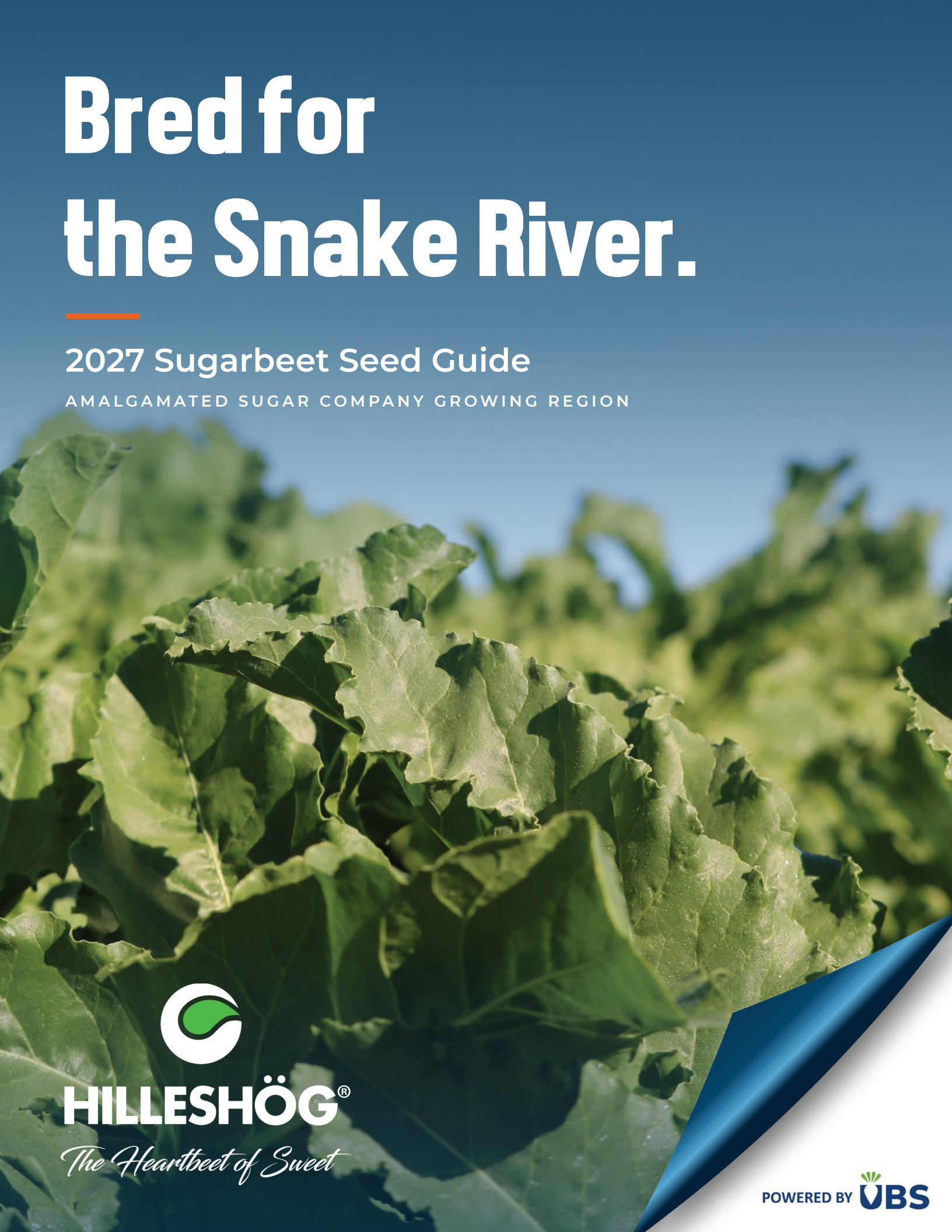
Bred for the Snake River.

2027 Sugarbeet Seed Guide

AMALGAMATED SUGAR COMPANY GROWING REGION



HILLESHÖG®

The Heartbeet of Sweet

POWERED BY UBS



WELCOME TO 2027

The Right Decision Starts Long Before Planting.

The most important sugarbeet decisions are made long before the first green row appears in the field. Once seed is in the ground, you're committed for the season ahead, through emergence, disease pressure, harvest conditions, to storage. This guide was created to help make that decision with confidence.

For more than a century, Hilleshög has bred sugarbeets with one goal in mind: delivering genetics that help growers succeed. Since 1907, each new variety has built upon generations of research, selection, and field experience. Today, that foundation is stronger than ever.

As part of United Beet Seeds, Hilleshög draws from the combined expertise of Groupe Florimond Desprez and DLF. Together, our legacy brands share a single, extensive genetic pool, giving breeders more diversity and opportunity than ever to develop the next generation of elite sugarbeet varieties.

At the heart of this effort is the United Beet Innovation Centre in Tienen, Belgium, where breeding, testing, and innovation move at a pace faster than the growing season itself. New genetics are challenged against the diseases, pests, and environmental pressures they will face in the field long before they reach a grower's planter. When new diseases and pests emerge, our breeding teams are already at work developing solutions. This proactive approach helps ensure the varieties you plant today are prepared for tomorrow's challenges.

We designed this guide to help growers choose varieties by balancing disease tolerance, yield potential, and sugar production. Review the lineup, compare the ratings, narrow your choices, and then connect with your local Hilleshög Sales Agent to determine the best fit for your operation.

Here's to strong emergence, healthy stands, and a productive harvest filled with tons and sugar.

Thank you for choosing Hilleshög. We are proud to be your partner in every acre.

Tyler Ring
US Country Head – Sales, United Beet Seeds

POWERED BY UBS

Hilleshög is powered by United Beet Seeds — four root-crop brands, one gene pool, one innovation centre.

1907
Hilleshög's first sugarbeet breeding

4
root-crop brands, one gene pool

1
innovation centre, Tienen, Belgium

Inside

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AMALGAMATED SUGAR COMPANY GROWING REGION

Your ground. Your Agents.



From Ontario to American Falls, Amalgamated growers farm irrigated, high-pH ground where the same three pressures return every season: curly top, nematode, and powdery mildew. No one variety handles all three on every field. Your Agent works this ground and knows which ones handle it on yours. Make the call before you place your seed order.

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Seven varieties. One job: sugar in the pile.



THE RATINGS

Reading the lineup

NT means nematode tolerant.
Every NT variety carries tolerance to the sugarbeet cyst nematode. HIL2520 is Hilleshög's non-nematode entry for ground without that pressure.

Test market.
HIL2492NT and HIL2520 hold a test market status for 2027. Confirm availability with your Agent before ordering.

Crown height is measured.
Ratings come from five-beet measurements at the 2026 Suchan trial, the most uniform of the trial sites. Low means a small crown that defoliates easily.

Within the lineup.
Low, Mod, and High compare Hilleshög varieties to each other, not to another seed company. Ratings reflect multi-location trials and Hilleshög field data.

01 / 07

HIL2355NT

APPROVED

	LOW MOD HIGH
Sugar	
Tons	
Aphanomyces	
Cercospora	
Nematode	
Rhizoctonia	
Powdery mildew	
Curly top	
Crown height	

Consistent performance, year after year

- 110% RSA, two-year Amalgamated trials
- 109% RSA and 106% RST vs checks
- Excellent on heavy ground, with very low tare
- Excellent emergence and early-season vigor
- Low impurities, high quality

Scan to watch the video.

02 / 07

HIL2356NT

APPROVED

	LOW MOD HIGH
Sugar	
Tons	
Aphanomyces	
Cercospora	
Nematode	
Rhizoctonia	
Powdery mildew	
Curly top	
Crown height	

Excellent disease package, above-average RSA

- Very good Cercospora, Rhizoctonia, Rhizomania, powdery mildew, and Aphanomyces tolerance
- Proven, stable nematode tolerance
- Good powdery mildew tolerance
- 104% of benchmarks RSA, Amalgamated trials

Scan to watch the video.

03 / 07

HIL2357NT

APPROVED

	LOW MOD HIGH
Sugar	
Tons	
Aphanomyces	
Cercospora	
Nematode	
Rhizoctonia	
Powdery mildew	
Curly top	
Crown height	

Stable nematode tolerance, above-average RST

- 105% of benchmarks RST
- Over 94% purity, excellent quality
- Moderate Aphanomyces, Rhizoctonia, Cercospora, and curly top tolerance
- Good powdery mildew tolerance
- Low-tare variety with a smooth root

Scan to watch the video.

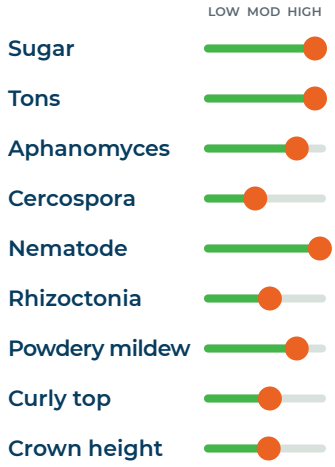
The pile keeps score. Four more ways to win.



04 / 07

HIL2415NT

APPROVED



Proven stability in RSA and RST

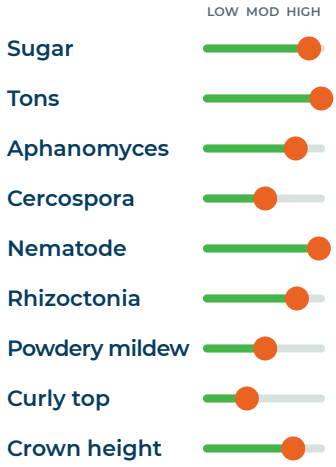
- 3-yr 108% RSA, proven stability
- 3-yr 105% RST, very good sugar per ton
- Moderate Aphanomyces, Rhizoctonia, Cercospora, and curly top tolerance
- Excellent powdery mildew and Rhizomania tolerance

Scan to watch the video.

05 / 07

HIL2416NT

APPROVED



Excellent nematode tolerance, above-average RSA

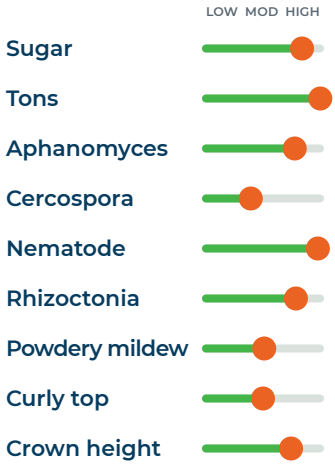
- Well-balanced tons per acre and sugar
- 3-yr 108% RSA
- Excellent nematode and root aphid tolerance
- Good powdery mildew tolerance
- 110% RSA and 106% RST vs checks, Amalgamated trials

Scan to watch the video.

06 / 07

HIL2492NT

TEST MARKET



Stable nematode tolerance, above-average RSA

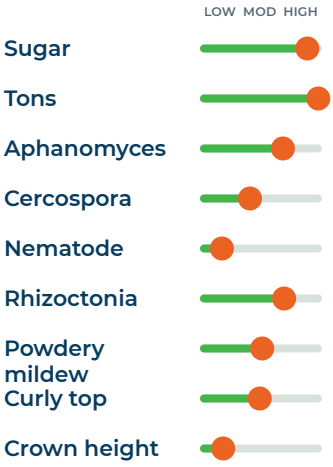
- 108% of benchmarks overall, RSA
- Low tare and high purity, good quality
- Small crown, easy to defoliate
- Excellent emergence and early-season vigor

Scan to watch the video.

07 / 07

HIL2520

TEST MARKET



Non-nematode, with a balanced disease package

- Non-nematode variety
- Average sugar per ton, 108% of benchmarks
- Good powdery mildew and Rhizomania tolerance
- Balanced Aphanomyces, Rhizoctonia, Cercospora, and curly top tolerance
- Low-tare variety with a smooth root



GROWTHFUL™ BY AQUEUS

Your soil is holding your ROI hostage.

You paid for the nutrients.
Your crop can't reach them.
Growthful™ sets them free.

Harder-working nutrients mean more profit.

High-pH Idaho ground locks up the nitrogen, phosphorus, and iron you applied. You push for tonnage and sugar, and locked nutrients answer with lighter beets, lower sugar, and a smaller payout.

Growthful™ picks the lock.

Growthful by Aqueus floods the root zone with stabilized hydrogen, breaks those bonds, and unlocks bioavailability. No new fertilizer. No extra input costs. Just heavier tonnage, higher sugar, and bigger checks.

It adds right into your current application program — no extra pass, no new equipment — and works on the soil itself, so more of the water and nutrients already in your ground turn into tonnage and sugar.

Don't let the soil steal your payout.

Growthful™ is engineered for the Intermountain West's high-pH challenges — for sugarbeets and all of your other crops, too. Make every nutrient dollar you invest grow the crops that command the financial rewards. Call your Hilleshög Agent today.

GROWTHFUL™

Growthful™ unlocks:

Nitrogen — drives deeper, stays put → more tons per acre

Phosphorus — breaks free → heavier beet tonnage

Iron — powers photosynthesis → higher recoverable sugar

MICHIGAN SUGAR COMPANY
REPLICATED TRIAL

+2.9
tons per acre
over untreated

$78–130
return per acre
over untreated

Applied twice at about $6 an acre, with 96.1 sugar purity — and now available through the United Beet Seeds + Aqueus partnership.

Scan for the trial data, visit aqueus.com, and talk to your Hilleshög Agent.

Trial results from U.S. farms, 2021–2024. Yours may vary by weather, soil, and timing.

Ask your Hilleshög Agent about Growthful™.

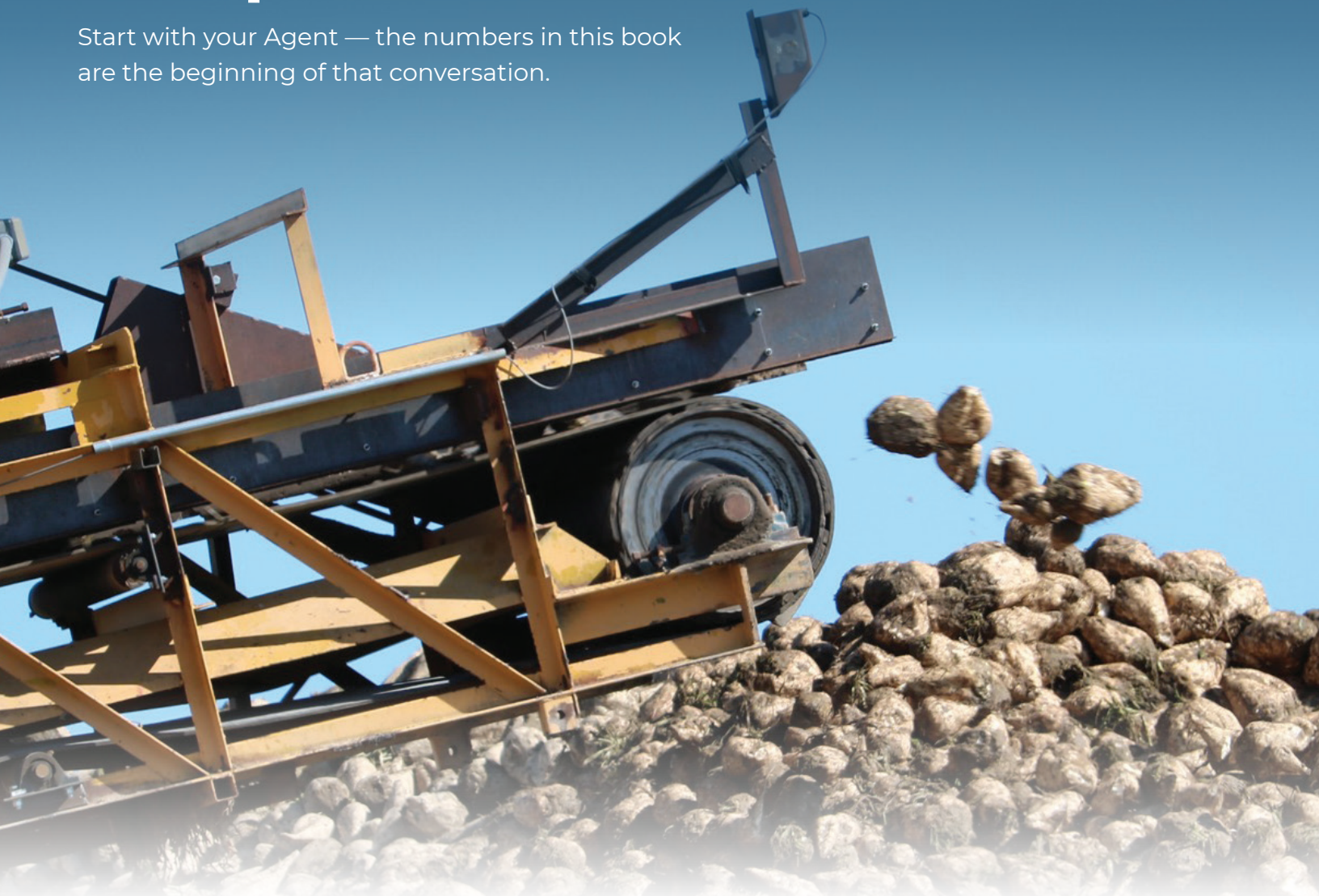
Aqueus · 949 E Mandoline Ave, Madison Heights MI 48071 · hello@aqueus.com

AQUEUS

HILLESHÖG SEED · MAKE YOUR OPERATION GENERATIONS STRONG

The season starts with a phone call.

Start with your Agent — the numbers in this book are the beginning of that conversation.



HILLESHÖG®
The Heartbeet of Sweet

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1020 Sugarmill Rd, Longmont, CO 80501
1-800-331-4305 · info@hilleshogna.com
Hilleshog-US.com

Follow Hilleshög for trial results, field days, and agronomy updates through the season.

Ratings in this guide come from multi-location trials and Hilleshög's own field data, and are shown for comparison within the Hilleshög lineup. They describe what a variety can do, not a promise for any one field; soil, weather, disease pressure, and management all move the result. Check approval status with Amalgamated Sugar Company and your Hilleshög Agent before ordering, and follow every seed-treatment, trait-stewardship, and herbicide-label requirement. All trademarks belong to their respective owners. © 2026 Hilleshög Seed. All rights reserved.

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