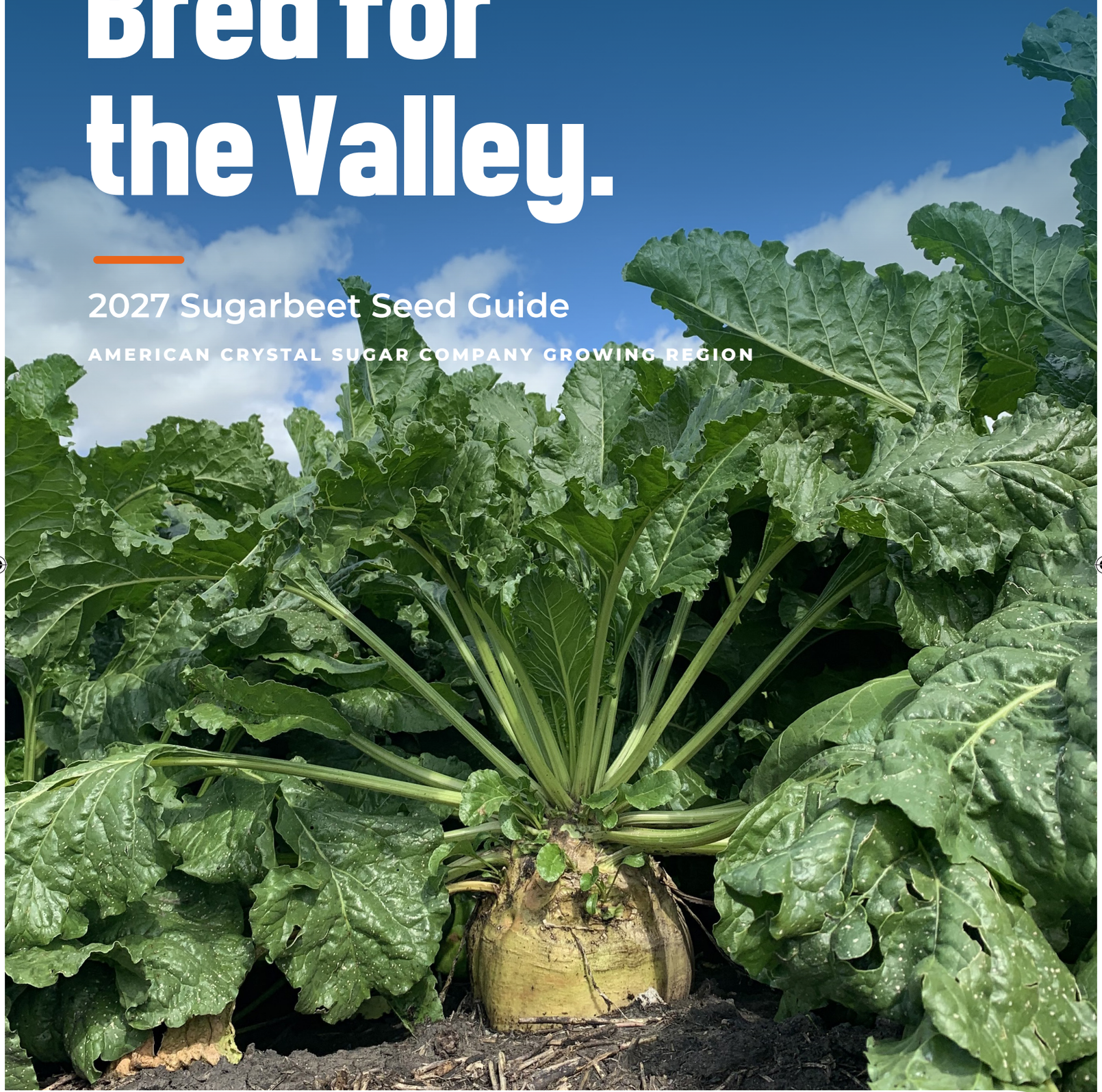
Bred for the Valley.

2027 Sugarbeet Seed Guide

AMERICAN CRYSTAL SUGAR COMPANY GROWING REGION



HILLESHÖG®

The Heartbeet of Sweet

POWERED BY VBS

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WELCOME TO 2027

The Right Decision Starts Long Before Planting.

The most important sugarbeet decisions are made long before the first green row appears in the field. Once seed is in the ground, you're committed for the season ahead, through emergence, disease pressure, harvest conditions, to storage. This guide was created to help make that decision with confidence.

For more than a century, Hilleshög has bred sugarbeets with one goal in mind: delivering genetics that help growers succeed. Since 1907, each new variety has built upon generations of research, selection, and field experience. Today, that foundation is stronger than ever.

As part of United Beet Seeds, Hilleshög draws from the combined expertise of Groupe Florimond Desprez and DLF. Together, our legacy brands share a single, extensive genetic pool, giving breeders more diversity and opportunity than ever to develop the next generation of elite sugarbeet varieties.

At the heart of this effort is the United Beet Innovation Centre in Tienen, Belgium, where breeding, testing, and innovation move at a pace faster than the growing season itself. New genetics are challenged against the diseases, pests, and environmental pressures they will face in the field long before they reach a grower's planter. When new diseases and pests emerge, our breeding teams are already at work developing solutions. This proactive approach helps ensure the varieties you plant today are prepared for tomorrow's challenges.

We designed this guide to help growers choose varieties by balancing disease tolerance, yield potential, and sugar production. Review the lineup, compare the ratings, narrow your choices, and then connect with your local Hilleshög Sales Agent to determine the best fit for your operation.

Here's to strong emergence, healthy stands, and a productive harvest filled with tons and sugar.

Thank you for choosing Hilleshög. We are proud to be your partner in every acre.

Tyler Ring
US Country Head – Sales, United Beet Seeds

POWERED BY UBS

Hilleshög is powered by United Beet Seeds — four root-crop brands, one gene pool, one innovation centre.

1907
Hilleshög's first sugarbeet breeding

4
root-crop brands, one gene pool

1
innovation centre, Tienen, Belgium

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AMERICAN CRYSTAL SUGAR COMPANY GROWING REGION

Your Valley. Your Agents.

The Valley grows sugarbeets in some of the heaviest, richest black soil on the continent, with a growing season that leaves little room for error. Success belongs to growers who plan ahead. Our Agents work closely with growers to identify the right varieties to maximize profitability. Make the call before your seed order is placed.

KEN BURESH · **701-866-7246**
Area Business Manager · West Fargo, ND · ken.buresh@unitedbeetseeds.com

Cheryl Stein
CUSTOMER SERVICE
701-412-3472
cheryl.stein@unitedbeetseeds.com

Gary Babinski
AGENT
Minto, ND
218-779-0833
gbabin@ruralaccess.net

George Cariveau
SECTION 16 SEEDS
East Grand Forks, MN
701-741-6606
geofarms@ymail.com

Dave Haugen
INVISION AG
Oslo, MN
218-201-1722
david.haugen@invisionag.com

Vic Krabbenhoft
AGENT
Moorhead, MN
701-552-2903
vic@rowcropsolutions.com

Jeremie Larson
AGENT
Buxton, ND
218-791-9067
landj_farms@msn.com

Mikey Olson
SOUTH BRANCH SEED
Grafton, ND
701-520-2044
MikeyOlson17@gmail.com

Mark Ramsay
AGENT
Bathgate, ND
701-520-0214
mrag@polarcomm.com

Nick Shores
AGENT
West Fargo, ND
701-330-9151
nicholas.shores1@gmail.com

Justin Spivey
AGENT
Crookston, MN
218-289-0100
justinspivey517@gmail.com

Scott Weinlaeder
WEINLAEDER SEED
Drayton, ND
701-520-0590
scott@weinlaederseed.com

Dana Weiskopf
AGENT
Kennedy, MN
701-799-4248
danaweiskopf@gmail.com

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THE 2027 LINEUP · 1–3 OF 6

Six varieties. One job: sugar in the pile.

THE LINEUP **01 HIL2493** **02 HIL2479** **03 HIL2480** 04 HIL2389 05 HIL2532 06 HIL2533

01 / 06

HIL2493

APPROVED · RHIZOC SPECIALTY

	LOW MOD HIGH
Sugar	
Tons	
Aphanomyces	
Cercospora	
Fusarium	
Rhizoctonia	
Crown height	

RHC Special: Above Avg Rev/Ac, 2yr ACSC data

- Excellent TPA for reduced N situations
- Very good Rhc tolerance
- Balanced disease package
- Excellent Emergence in tough conditions

Scan the code for more info.

02 / 06

HIL2479

APPROVED

	LOW MOD HIGH
Sugar	
Tons	
Aphanomyces	
Cercospora	
Fusarium	
Rhizoctonia	
Crown height	

Good Rev/Ton ACSC 2yr data

- 3.8 Rhizoctonia score over 2 years — excellent
- Excellent early-harvest variety
- Top Hilleshög root-maggot genetics in UBS trials

Scan the code for more info.

03 / 06

HIL2480

APPROVED · RHIZOC SPECIALTY

	LOW MOD HIGH
Sugar	
Tons	
Aphanomyces	
Cercospora	
Fusarium	
Rhizoctonia	
Crown height	

RHC Special: 3.37 RHC score 2025 OVT's, #1

- 3.7 Rhizoctonia score over 2 years — specialty
- Excellent root aphid, Cercospora, Alternaria, Rhizoctonia, and Aphanomyces package
- Well balanced yield and sugar
- Very good RZM tolerance

Scan the code for more info.

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THE 2027 LINEUP · 4–6 OF 6

Three more ways to add to the pile.

04 / 06

HIL2389

APPROVED

	LOW MOD HIGH
Sugar	
Tons	
Aphanomyces	
Cercospora	
Fusarium	
Rhizoctonia	
Crown height	

Above Avg Rev/Ac ACSC OVTs

- Proven stable yield across years
- Very good Aphanomyces, Cercospora, and Rhizoc package
- Above-average recoverable per ton, 2024 and 2-yr ACSC data
- Good tolerance to CR breaking CLS isolates

Scan the code for more info.

05 / 06

HIL2532

PENDING APPROVAL

	LOW MOD HIGH
Sugar	
Tons	
Aphanomyces	
Cercospora	
Fusarium	
Rhizoctonia	
Crown height	

Excellent RHC & APH Tolerance

- Very good Root Aphid Tolerance
- Small Crown, very easily defoliated
- Excellent tolerance to CR breaking CLS isolates



06 / 06

HIL2533

PENDING APPROVAL

	LOW MOD HIGH
Sugar	
Tons	
Aphanomyces	
Cercospora	
Fusarium	
Rhizoctonia	
Crown height	

High yielding with average sugar

- Excellent Rhc Tolerance
- Very good Fus Tolerance-4.3
- Oustanding yield Potential
- Good tolerance to CR breaking CLS isolates
- Excellent Emergence in tough conditions



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AQUEUS

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GROWTHFUL™ BY AQUEUS

Your soil is holding your ROI hostage.

You paid for the nutrients.
Your crop can't reach them.
Growthful™ sets them free.

Harder-working nutrients mean more profit.

Heavy Valley soils lock up the nitrogen, phosphorus, and iron you applied. You push for tonnage and sugar, and locked nutrients answer with lighter beets, lower sugar, and a smaller payout.

Growthful™ picks the lock.

Growthful by Aqueus floods the root zone with stabilized hydrogen, breaks those bonds, and unlocks bioavailability. No new fertilizer. No extra input costs. Just heavier tonnage, higher sugar, and bigger checks.

It adds right into your current application program — no extra pass, no new equipment — and works on the soil itself, so more of the water and nutrients already in your ground turn into tonnage and sugar.

Don't let the soil steal your payout.

Growthful™ is engineered for heavy, high-pH ground — for sugarbeets and all of your other crops, too. Make every nutrient dollar you invest grow the crops that command the financial rewards. Call your Hilleshög Agent today.

GROWTHFUL™

Growthful™ unlocks:

Nitrogen — drives deeper, stays put → more tons per acre

Phosphorus — breaks free → heavier beet tonnage

Iron — powers photosynthesis → higher recoverable sugar

MICHIGAN SUGAR COMPANY
REPLICATED TRIAL

+2.9
tons per acre
over untreated

$78–130
return per acre
over untreated

Applied twice at about $6 an acre, with 96.1 sugar purity — and now available through the United Beet Seeds + Aqueus partnership.

Scan for the trial data, visit aqueus.com, and talk to your Hilleshög Agent.

Trial results from U.S. farms, 2021–2024. Yours may vary by weather, soil, and timing.

Ask your Hilleshög Agent about Growthful™.

Aqueus · 949 E Mandoline Ave, Madison Heights MI 48071 · hello@aqueus.com

AQUEUS

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HILLESHÖG®

The Heartbeet of Sweet

Hilleshög Seed
1020 Sugarmill Rd, Longmont, CO 80501
1-800-331-4305 · info@hilleshogna.com
Hilleshog-US.com

Follow Hilleshög for trial results, field days, and agronomy updates through the season.

Ratings in this guide come from multi-location trials and Hilleshög's own field data, and are shown for comparison within the Hilleshög lineup. They describe what a variety can do, not a promise for any one field; soil, weather, disease pressure, and management all move the result. Check approval status with American Crystal Sugar Company and your Hilleshög Agent before ordering, and follow every seed-treatment, trait-stewardship, and herbicide-label requirement. All trademarks belong to their respective owners.
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